

# Cancer Disparities and Health Equity: A Policy Statement From the American Society of Clinical Oncology

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abstract

ASCO strives, through research, education, and promotion of the highest quality of patient care, to create a world where cancer is prevented and every survivor is healthy. In this pursuit, cancer health equity remains the guiding institutional principle that applies to all its activities across the cancer care continuum. In 2009, ASCO committed to addressing differences in cancer outcomes in its original policy statement on cancer disparities. Over the past decade, despite novel diagnostics and therapeutics, together with changes in the cancer care delivery system such as passage of the Affordable Care Act, cancer disparities persist. Our understanding of the populations experiencing disparate outcomes has likewise expanded to include the intersections of race/ethnicity, geography, sexual orientation and gender identity, sociodemographic factors, and others. This updated statement is intended to guide ASCO's future activities and strategies to achieve its mission of conquering cancer for all populations. ASCO acknowledges that much work remains to be done, by all cancer stakeholders at the systems level, to overcome historical momentum and existing social structures responsible for disparate cancer outcomes. This updated statement affirms ASCO's commitment to moving beyond descriptions of differences in cancer outcomes toward achievement of cancer health equity, with a focus on improving equitable access to care, improving clinical research, addressing structural barriers, and increasing awareness that results in measurable and timely action toward achieving cancer health equity for all.

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## INTRODUCTION

ASCO is the national organization representing more than 45,000 physicians and other health care professionals specializing in cancer treatment, diagnosis, and prevention. ASCO members are also dedicated to conducting research that leads to improved cancer outcomes and ensuring that evidence-based practices are available to their patients and the communities they serve. Since 2003, ASCO has had a formal body of volunteers composed of cancer health disparities and health equity experts who have focused on improving our understanding, advancing our scientific knowledge, and developing solutions to eliminate disparities in cancer.

In 2013, ASCO established a standing Health Disparities Committee, and in 2018, the ASCO board approved the committee's request to change its name to reflect the evolution from reporting on differences among populations to one focused on achieving health care equity. Now known as the

Health Equity Committee (HEC), this group is charged with guiding the society's strategic priorities to improve health equity across the cancer care continuum through collaboration within ASCO as well as with other cancer care stakeholders nationally and internationally.

The first ASCO Policy Statement on Cancer Care Disparities was published in 2009.<sup>1</sup> It affirmed ASCO's commitment to addressing disparities in cancer care and laid out a comprehensive set of strategic commitments across three broad areas: enhancing awareness, improving access to care, and supporting research on health disparities. This new statement presents recommendations based on an updated review and analysis of health equity in cancer care, intended to lead ASCO into the future by focusing on four key areas (Table 1): (1) to ensure equitable access to high-quality care, (2) to ensure equitable research, (3) to address structural barriers, and (4) to increase awareness and action.

### ASSOCIATED CONTENT

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**TABLE 1.** ASCO Recommendations for Promoting Health Equity  
**Promoting Health Equity**

Ensure equitable access to high-quality care
Support and promote policies, systems, environments, and practices to address persistent barriers to equitable receipt of high-quality cancer care across the care continuum.
Protect and promote health care system and payment reforms that improve health equity.
Advocate against proposed policy changes that could result in reduced care and worse treatment outcomes for patients with cancer, survivors, and their families.
Support and expand alternative payment models and financial assistance programs to ensure equitable receipt of high-quality cancer care.
Facilitate and support stakeholder collaborations to promote equitable receipt of essential cancer care services across the continuum of care.
Ensure equitable access to research
Promote policies, systems, environments, and practices that improve equitable participation in all research, including clinical trials, population science, health services research, and community-based participatory research.
Understand and address ongoing barriers and promote facilitators to equitable research participation.
Promote the use of stratified recruitment strategies to ensure adequate representation of key groups at risk of disparate toxicity or mortality outcomes for the disease or treatment of interest, for example by factors such as socioeconomic status, race/ethnicity, and location of residence.
Require routine collection and public reporting of research data on variables that are known to influence cancer outcomes such as race/ethnicity, sexual orientation and gender identity, nativity, ability status, socioeconomic status, age, and immigration status.
Facilitate and encourage multisector partnerships among stakeholders such as community organizations and academic institutions, to improve inclusion into research studies.
Promote and encourage sustained economic and infrastructure support to help reduce multilevel barriers to equitable participation in research. Encourage the use of collaborations and programs to improve equitable participation in research such as patient navigation, community health workers, and partnerships with advocacy organizations.
Address structural barriers
Promote policies, systems, environments, and practices to improve and sustain cancer workforce diversity and the medical professionals conducting research and/or participating in health equity activities.
Promote and encourage culturally and linguistically appropriate, respectful, and high-quality cancer care within all health care systems and organizations.
Partner with local communities and local legislatures to support the implementation of activities and application of research findings known to improve health equity.
Encourage organizations and institutions to internally examine and appropriately address institutional discrimination.

(continued in next column)

**TABLE 1.** ASCO Recommendations for Promoting Health Equity  
(continued)

<b>Promoting Health Equity</b>
Support and equip providers to address disparate health outcomes resulting from institutional discrimination through providing education and activities that can inform practice and research.
Support open dialogue among stakeholders, patients, and organizations to discuss discrimination and subsequent health outcomes and promote activities that support inclusion and respectful workplace environments.
Strengthen ASCO support for educational activities and facilitation of open forums at meetings, symposia, and Webinars regarding institutional discrimination.
Increase awareness and action
Promote policies and practices, including partnering with local and state legislatures, and other multisector collaborations to increase awareness of and solutions that can address health inequities.
Develop and disseminate appropriate literacy materials for providers, patients, and caregivers as well as advocacy groups.
Promote health equity through the use of multiple dissemination approaches as proposed by representatives from different sectors or stakeholder groups.

**DEFINITIONS**

Cancer health disparities describe the measurable differences in cancer outcomes in various population groups. When the United States began collecting cancer data in January 1973 through the SEER program,<sup>2</sup> differences among populations became apparent in terms of incidence, prevalence, stage at diagnosis, morbidity, and mortality. As SEER and other population data grew more robust, variations in screening, survivorship, quality of life, and compounding health conditions were also observed. Over time, the analytic context of research on health disparities in the United States expanded to include race and ethnicity, age, sexual orientation and gender identity, education, socioeconomic status, insurance access and type of insurance, environmental exposures, and geography, among other factors.

Health equity contextualizes health disparities through a lens of historical and social hierarchy and requires action to remedy injustice and improve health. Health equity is defined as everyone having a fair and just opportunity to be as healthy as possible, an ethical and human rights principle that motivates us to eliminate health disparities.<sup>3</sup> In this view, health disparities are the preventable results of structural discrimination and marginalization, which, if left unaddressed, will continue to reinforce social and economic inequities, bias, and poor outcomes that affect us all.<sup>4</sup> The concept of cancer health equity acknowledges that much work needs to be done to overcome the historical momentum and the existing social structures responsible for disparate cancer outcomes and that this work can

achieve its goal only through collaborative efforts with the communities involved. For ASCO, cancer health equity is a guiding institutional principle that we strive to apply to all ASCO activities across the cancer care continuum, from advocacy to research to the development of learners and leaders.

### STATE OF CANCER DISPARITIES IN THE UNITED STATES

ASCO's 2009 policy statement focused on key recommendations<sup>1</sup> to address cancer disparities. Subsequent to these recommendations, ASCO issued several position statements and enacted programs intended to reduce cancer disparities (Table 2). Although it is difficult to assess the impact of ASCO's efforts on cancer health disparities overall, outputs from these programs demonstrate their success in addressing previously unmet health professional educational needs. For example, nearly 3,000 oncology professionals have completed ASCO's online educational courses in cultural literacy and cancer health disparities since they became available in 2016. ASCO's Annual Meeting has increased workforce diversity– and health disparities–related content more than 5-fold in the past 10 years, and ASCO's patient-facing online content, Cancer.Net, has likewise expanded to include disparities-related patient education in both English and Spanish. To connect medical students and trainees from historically underrepresented minority groups with oncologists who can provide career and educational guidance, ASCO developed a Diversity Mentoring Program. It was launched in 2013, and it provided one-on-one mentoring opportunities for more than 22 trainees during its most recent year. Other programs include ASCO's Diversity in Oncology Initiative, which has provided more than \$1 million in grant and funding support for clinical research led by historically underrepresented minority trainees to attend and present their research at ASCO's Annual Meeting. By developing a cadre of health professionals with cancer health equity expertise, ASCO members are witnessing and benefitting from the needle moving forward as evidenced by the increased dissemination of evidence-based programming in cancer health disparities research at ASCO's Annual Meeting and in the corresponding annual Educational Book.

Nevertheless, despite efforts over the past decade by policymakers and stakeholders, including ASCO, to equalize cancer outcomes, gaps in cancer incidence, treatment, and mortality remain. These inequalities endure within and across multiple cancer diagnoses and population groups. Variations in cancer outcomes continue to be associated with factors such as race/ethnicity, sexual orientation and gender identity, age, geography (eg, rural v urban), socioeconomic status, and health literacy, among many others.<sup>5</sup> The intersection of multiple demographic characteristics is also important when evaluating cancer outcomes. The negative impact on cancer outcomes for a given population may be masked when demographic

factors are evaluated individually.<sup>6,7</sup> Approaches that examine how multiple dimensions of a person's identity intersect to affect health outcomes are needed to develop effective strategies for reducing cancer disparities.<sup>8-10</sup>

Over the past decade, progress in cancer prevention, early detection, and treatment has reduced overall cancer mortality in the United States.<sup>11</sup> This progress, however, remains inequitably distributed and in some cases poorly characterized across demographic subgroups. For example, Black men and women,<sup>6,12</sup> patients living in rural areas,<sup>13</sup> and populations with lower income and education levels<sup>14,15</sup> continue to experience worse survival for many cancers regardless of stage at diagnosis. These disparate outcomes are compounded when examined through the lens of multiple social factors. For example, although lung cancer rates have declined among Black men overall, among those living in rural areas, incidence and mortality rates surpass those of all other populations.<sup>6,16</sup> For some subpopulations, notably sexual and gender minorities, suboptimal access to cancer care and lack of consistency in data collection have made it challenging to evaluate the impact of any gains observed overall.<sup>17</sup>

The etiologies for these persistent and widening gaps in cancer outcomes across the cancer care continuum from prevention to diagnosis, treatment, survivorship, and care at the end of life, are multifactorial and include many systems-level factors.<sup>18</sup> If these etiologies are not addressed now, cancer disparities will continue to persist and may, in fact, worsen. The COVID-19 pandemic has led to disrupted access to health services, including many cancer care services. This disruption seems to be disproportionately experienced by those who face current health inequities, highlighting longstanding barriers to achieving health equity within our health care delivery system. Therefore, to achieve cancer health equity, significant long-term investment, ongoing efforts, strategic initiatives, and strengthened and new collaborations among stakeholders and organizations such as ASCO, cancer stakeholders, policy makers (local, state, and federal), and broader society are required.

### ASCO RECOMMENDATIONS FOR PROMOTING HEALTH EQUITY: RECOMMENDATIONS TO ACHIEVE HEALTH EQUITY IN THE NEAR AND LONG TERM

#### Ensure Equitable Access to High-Quality Care

High-quality cancer care across the care continuum, from prevention, early detection, diagnosis, and treatment to survivorship and end-of-life care, can reduce and in some cases eliminate cancer disparities.<sup>19</sup> However, variations in the quality and delivery of cancer care remain a significant barrier to cancer health equity,<sup>20</sup> especially as novel and more efficacious innovations such as targeted and immune therapies and technology emerge but remain inequitably delivered. Achieving delivery of high-quality

**TABLE 2.** ASCO Statements and Projects on Health Equity

2009 Strategic Commitments	ASCO Accomplishments in Health Equity: 2009 to Present
Access to care	<p>ASCO's overarching policy and advocacy agenda prominently features the goal of advocating for policies at the federal and state level to ensure that all patients with cancer and cancer survivors have access to adequate and affordable health insurance.</p> <hr/> <p>2011 ASCO Policy Statement: Opportunities in the Patient Protection and Affordable Care Act to Reduce Cancer Care Disparities</p> <hr/> <p>2014 ASCO Policy Statement on Medicaid Reform</p> <hr/> <p>2017 ASCO Principles for Patient-Centered Health Care Reform</p> <hr/> <p>2017 ASCO Position Statement on Addressing the Affordability of Drugs</p> <hr/> <p>2018 ASCO Position Statement Addressing Medicaid Waivers and Their Impact on Cancer Care</p>
Workforce diversity	<p>Beginning in 2009, ASCO set out a multipronged strategy to increase the diversity of the clinical oncology workforce as a requisite to improving access to cancer care for the underserved. ASCO established and implemented the Diversity in Oncology Initiative, which includes a series of programs aimed at enhancing the supply of minority physicians and improving the training of the oncology workforce to meet the needs of diverse patients with cancer.</p> <hr/> <p>ASCO Diversity Mentoring Program</p> <hr/> <p>2017 ASCO Strategic Plan for Increasing Racial and Ethnic Diversity in the Oncology Workforce</p> <hr/> <p>Medical Student Rotation and Resident Travel Award for Underrepresented Populations</p>
Patient and public awareness	<p>In 2010, ASCO integrated cancer health disparities formally into our Guideline Development Process, which includes discussion sections of diverse and/or special populations. Additional educational efforts are listed below.</p> <hr/> <p>ASCO e-Learning Self Evaluation App</p> <hr/> <p>Annual Meeting sessions</p> <hr/> <p>SOCCA reports and relevant data therein</p> <hr/> <p>2018 Practical Assessment and Management of Vulnerabilities in Older Patients Receiving Chemotherapy: ASCO Guideline for Geriatric Oncology</p>
Research	<p>ASCO has issued recommendations focused on advocating for increased science on health disparities and inequity to be presented at the ASCO Annual Meeting; increasing opportunities for health disparities-based awards for researchers; adequately funding the National Institute on Minority Health and Health Disparities and the Office of the Assistant Secretary for Minority Health; and prioritizing public and private research on cancer care disparities through collaboration with key stakeholders such as ASCO, the National Institute on Minority Health and Health Disparities, and the Patient Centered Outcomes Research Institute.</p> <hr/> <p>2017 Charting the Future of Cancer Health Disparities Research: A Position Statement From the American Association for Cancer Research, the American Cancer Society, the American Society of Clinical Oncology, and the National Cancer Institute</p>
Diversification of clinical trials	<p>ASCO has worked on a variety of fronts to help ensure clinical trials coverage is in place for individuals enrolled in all health plans for all phases of clinical trials. ASCO also is working to ensure that Medicaid patients are protected by the important safeguards for participation in clinical trials that apply to other individuals.</p> <hr/> <p>2015 Improving the Evidence Base for Treating Older Adults with Cancer</p> <hr/> <p>2017 Broadening Eligibility Criteria to Make Clinical Trials More Representative: American Society of Clinical Oncology and Friends of Cancer Research Joint Research Statement</p> <hr/> <p>2018 ASCO and Friends of Cancer Research submit recommendations to FDA aimed at reducing barriers to clinical trial participation</p> <hr/> <p>2018 ASCO Policy Statement on Addressing Patient Financial Barriers to Participation in Clinical Trials</p>
Patient-centered care	<p>2017 ASCO Position Statement: Strategies for Reducing Cancer Health Disparities Among Sexual and Gender Minority Populations</p> <hr/> <p>Improving the quality of cancer care in medically underserved communities</p>

Abbreviations: FDA, Food and Drug Administration; SOCCA, State of Cancer Care in America.

cancer care that is accessible to all requires the engagement of every stakeholder, including those engaged in direct practice, research, education, industry, health care organization, economics, and policy. Efforts to preserve access to health insurance, given the integral link to health care access, can improve cancer health outcomes.<sup>21</sup>

In 2010, the passage of the Patient Protection and Affordable Care Act (ACA) was intended to ensure access to comprehensive health insurance. As part of the statute, persons can no longer be denied health insurance coverage because of preexisting conditions, and small group and individual health plans are required to cover a package of essential health benefits that include cancer screening.<sup>22,23</sup> The ACA also mandates that private insurance plans cover the routine costs of clinical trials, a policy that had been in place for Medicare since late in the year 2000. This policy is important because of its inclusion of clinical trials in the standard of care for advanced cancers, the absence of which remains a critical coverage gap to this day for many Medicaid programs.<sup>24</sup> The ACA provides states with the option to expand Medicaid coverage to include childless adults earning annual incomes below 138% of the federal poverty level. The expansion of Medicaid, formerly limited to impoverished pregnant women or disabled persons, holds great promise to reduce barriers to individual access to health care. The optional nature of Medicaid expansion at the state level, however, has led to state-based variations in progress toward achieving cancer health equity.<sup>25</sup> States that chose to expand Medicaid, for example, experienced significant coverage gains and reductions in uninsured rates among low-income and other populations, and improved access to, and affordability of, care and cancer screening services.<sup>25</sup> Cancer outcomes improved in Medicaid expansion states and worsened in states that chose not to expand.<sup>26</sup> Other challenges to achieving the intended goals of the ACA and removing barriers to accessing high-quality cancer care include the enactment of various restrictions and requirements for Medicaid beneficiaries that could have a negative impact on cancer outcomes.<sup>27</sup> Although more mature research on the impact of Medicaid expansion on cancer outcomes is needed, the evidence to date indicates that the uneven expansion of Medicaid may create a new avenue for geographic disparities between patients with access to expanded coverage and those without.<sup>28</sup>

Individuals with private or employer-based insurance coverage also experience challenges regarding access to high-quality cancer care. Rising health care premiums, high-deductible insurance plans, and narrowed networks<sup>29,30</sup> are linked to delays in cancer care, delays that adversely affect cancer control and survival.<sup>31</sup> A similar pattern will likely emerge in conjunction with the discontinuity of employer-based insurance and short-term coverage for those who lose employment or are

employed as “gig” workers or temporary and/or independent contractors. The projected and unsustainable rise in total cancer costs and the resulting economic strain on society, patients, and families will exacerbate the barriers preventing access to high-quality cancer care. Although the risk is greatest for populations currently without access and those who are at risk of lack of access, the anticipated economic strain caused by rising cancer health costs threatens everyone.

ASCO remains strongly committed to the elimination of barriers to access and payment coverage across the continuum of cancer care through policy reforms and advocacy. First steps should include the full expansion of Medicaid in every state, in addition to the expansion of alternative payment models to include incentives that promote access for those populations most at risk of experiencing cancer health inequities across the cancer care continuum. Stakeholders should collaborate to promote the mandatory coverage of essential cancer care services from prevention to diagnosis, treatment, survivorship, and care at the end of life, as well as the expansion of alternative payment models, incentives, and other programs and strategies that can improve equitable high-quality cancer care access across the continuum of care.

Financial toxicity is particularly important for patients with limited financial resources who may be at risk of disproportionate harm because of cost-containment strategies deployed in oncology care. ASCO supports the appropriate implementation of novel programs that contain cancer care costs and emphasize high-value care, but with appropriate safeguards to ensure that such interventions are benefitting, rather than harming or restricting, care access for patients with public insurance or limited financial resources. Accountable care organizations (ACOs), for example, can improve access to high-value cancer care services. However, ACOs are limited to patients in a small minority of states across the United States and vary in the comprehensiveness of services they cover.<sup>32,33</sup> Other steps such as payer-provider collaborations that incentivize high-value cancer care services among low-income, elderly, and minority patients have recently been undertaken to lessen place-based geographic disparities; these steps also include rural access to care or financing for known interventions that can reduce disparities (eg, telephone-based health interventions).<sup>34,35</sup> These collaborations can also address access to care by financing aspects of health equity, such as housing, transportation, childcare, and food, that fall outside of the traditional medical sector but can affect appropriate cancer care delivery. One such payer-provider collaboration is currently being tested in a randomized study to determine the impact on cancer health disparities.<sup>36</sup> In conjunction with state Medicaid programs and ACOs, novel collaborations and payment models should be prioritized to ensure financing for known interventions that can reduce disparities.

## Ensure Equitable Access to Research

As cancer care becomes more complex and personalized, the research through which new advances are developed must include the representation of all populations who stand to benefit. Given the lack of access to basic, evidence-based care among many populations,<sup>19</sup> gains in achieving health equity will be limited if novel advancements continue to be developed via research that does not include representation from all populations. All populations should have an equal opportunity to participate in, be recognized for, and benefit from research across the spectrum, including clinical trials, health services research, and other types of research studies and methodologies. Stakeholders, including patients, caregivers, providers, policy leaders, pharmaceutical organizations, and advocacy groups, can work together to develop appropriate targeted approaches to achieve this goal. For example, although single-institution studies exploring efforts to improve health equity, such as access to clinical trials,<sup>37</sup> may be limited in their generalizability, the publication of such efforts can be invaluable in laying the groundwork for broader health equity improvements. Therefore, the peer review process and publication of such studies must be identified as valuable. Research sponsors, journals, and scientific meetings should prioritize the publication of these studies to enable subsequent broader implementation of promising interventions that can improve cancer health equity.

Routine collection and reporting of data regarding demographic and clinical characteristics can increase the likelihood that research will acknowledge and potentially address health disparities.<sup>38</sup> All studies should routinely collect and publicly report aggregated data on demographic and clinical factors (including race/ethnicity, sexual orientation and gender identity, nativity, ability status, socioeconomic status, age, immigration status, and stage of disease, comorbidities, and treatment, among others) because such data elements are necessary to understand differences in treatment effectiveness, tolerance, and outcomes. Researchers should be encouraged to use recruitment strategies that ensure adequate representation of populations afflicted with the disease being studied and those at risk of disparate outcomes, including, but not limited to, populations with diverse socioeconomic status, race/ethnicity, and geographic location (urban/rural).

To drive equitable inclusion into research, health care professionals and stakeholders should engage in meaningful and ongoing partnerships with private and public entities, academic and community practices, patients, caregivers, advocacy groups, and other organizations. Such efforts would include understanding the existing barriers to, and potential facilitators for, research participation in underrepresented communities and populations. Novel strategies include informed consent methods that are more accessible to participants from a wide range of cultural and linguistic backgrounds such as multimedia consent content with concise text blocks, visual icons, and

videos on smartphone-optimized Web interfaces.<sup>39,40</sup> Social media and use of patient-centered recruitment messaging is also gaining traction in assisting with recruiting patients for clinical research who may traditionally have been underrepresented.<sup>41</sup> Other programs that have improved inclusion in research include patient navigation, efforts led by community health workers, and partnerships with community and advocacy organizations. Such efforts can assist with overcoming other known barriers to participation in research, such as transportation and childcare. These approaches, among others, should be incorporated into strategies to improve the recruitment and retention of diverse participant representation in research.<sup>42-44</sup> Organizations should also provide and sustain research funding and infrastructure support to achieve these goals.

Organizations should also work to assist clinicians and other stakeholders to achieve equitably diverse representation in research, such as through meetings and symposia. To achieve the recommendations in this section, there is also a need for a quality data management infrastructure to support research activities, broaden the inclusion criteria of clinical trials and other research, address financial barriers to participation in research, and promote access to research in underrepresented areas.

## Address Structural Barriers

Structural barriers refer to societal conditions such as interpersonal, institutional, and systemic drivers that preserve and promote health inequities. The structures that make up the cancer care delivery system include the cancer care team, the larger health care organizations (including payers and hospital systems), and the political and economic environment surrounding the health care system. At present, many factors and forces across these structures contribute to inequities in cancer outcomes. Overcoming these barriers requires a commitment to mitigating explicit and implicit bias through commitment to workforce diversity, development and strengthening of community partnerships, and addressing institutional discrimination.

**Workforce diversity.** In 2009, ASCO prioritized programs focused on improving diversity in the cancer care workforce.<sup>45</sup> One important solution to reduce health disparities lies in improving diversity and inclusion in the care delivery and biomedical cancer research workforce.<sup>46</sup> Less than 9% of active physicians in the United States identify as Black, Hispanic, American Indian, or Alaska Native.<sup>47</sup> These figures are worse for practicing oncology specialists, with less than 6% self-identifying as Hispanic and less than 3% self-identifying as Black.<sup>48</sup> Workforce disparities are also reflected among health researchers, few of whom identify as nonwhite,<sup>49</sup> which results in additional downstream effects that can have a chilling effect on research into health equity. For example, inequitable research funding remains a barrier for Black researchers, who are less likely than White researchers to be funded by the

National Institutes of Health. One of the underlying causes of this funding gap is driven by research topic. Specifically, research focused on the community and population level, such as health equity research, which Black investigators are more likely to propose, is much less likely to be funded than is research focused on cellular and molecular science.<sup>50</sup> Nevertheless, ASCO remains committed to improving the diversity of the workforce. ASCO will continue efforts in this regard through its Diversity and Inclusion Task Force, charged with developing recommendations and proposals for ASCO to achieve its diversity and inclusivity goals. In addition, ASCO will continue its efforts to achieve the goals of the board-approved ASCO Strategic Plan to Increase Racial and Ethnic Diversity in the Oncology Workforce and the Women in Oncology Strategic Plan.<sup>45</sup>

Institutions involved in cancer care can conduct a variety of activities to address persistent concerns regarding workforce diversity. Organizations should expand the focus of workforce diversity and inclusion to increase the number of professionals who are conducting and/or participating in cancer health equity research, providing care to populations at risk of cancer health inequities, and performing other cancer health equity activities. Organizations should also provide ongoing educational opportunities, funding opportunities, and infrastructure support to encourage and sustain health equity practice and research as a viable career focus and to remove barriers that tend to disproportionately discourage underrepresented groups from remaining in the research workforce. Stakeholder and professional organizations should create a variety of ongoing educational opportunities to ensure that the professional workforce has the necessary methods and training with which to achieve cancer health equity through practice and research. These include workshops, open forums, and virtual mentorship opportunities. Organizations should commit to providing and sustaining funding opportunities and infrastructural support for professional involvement in health equity activities and research. Such opportunities include ongoing research funding to include a health equity focus, such as expanding calls for merit and young investigator and career development awards that specifically support the professional workforce who are interested in and/or currently conduct health equity research.

**Community partnerships.** Achieving cancer health equity requires broad approaches that address the social, economic, and environmental factors that influence health. The social determinants of health, which are the conditions in which people are born, grow, live, work, and age and factors such as socioeconomic status, education, neighborhood, employment, and social support, should be addressed, in addition to access to health care. Addressing the social determinants of health is critical to achieving health equity, and community-engaged strategies are an essential way to do so.<sup>51,52</sup> To achieve the goal of cancer

health equity, professional organizations must partner with community organizations to support communities in health promotion activities over the lifespan. Community efforts may address multiple conditions that are important drivers of health and wellness, including safe, physical environments and neighborhoods that promote health; access to early, high-quality education; affordable housing; structurally safe sidewalks; open spaces, such as parks; access to recreation centers; and clean drinking water, food, and transportation.

ASCO supports policies and practices that address the social determinants of health. Multisector collaborations can help promote and sustain health equity. In addition, attention should be paid to local capacity building to improve health equity. Such efforts to enhance community capacity building include partnering with and expanding collaboration with local health professionals and health care teams, community health workers, and other community leaders. These efforts can assist in identifying strategies to address the social determinants of health and can promote and sustain the infrastructure, policies, and implementation activities that are crucial to reducing disparities.<sup>53,54</sup> Importantly, the National Cancer Institute's Cancer Center Support Grants renewal process now explicitly includes requirements related to catchment area (eg, related to clinical trial recruitment populations) and community outreach and engagement. ASCO encourages other institutions to similarly prioritize health equity in these requirements to better fund and enable lasting relationships with community partners. Partnering with communities is key to understanding how best to support local programs and research led by the community to improve cancer health equity. Such partnerships can lead to state and local legislative action, which can help improve health equity locally.

**Addressing institutional discrimination.** Institutional discrimination through implicit and explicit biases, institutional structures, and interpersonal relationships supports health inequities and adversely affects health outcomes.<sup>55,56</sup> Disparities caused by inequitable institutional and geographic distribution of high-quality cancer care have a significant and negative impact on health and well-being. All health systems should promote access to socially, culturally, and linguistically appropriate, respectful, and high-quality cancer care. Health systems and health care professionals should embrace, respect, and welcome the opportunity to deliver high-quality cancer care to all patients and families.

To address systemic variations in the delivery of high-quality cancer care for all patients and families, health systems and institutions should conduct ongoing root cause analyses to understand and address cancer outcome disparities. Such analyses should use patient-level quality measures to identify institution-specific gaps or variations in care delivery and outcomes that are caused at

the systems-level by factors such as race/ethnicity, sexual orientation, gender, insurance status, and neighborhood, among others. Health systems should also integrate the role of intersectionality (defined as the intersection of an individual's many identities and/or dimensions) on discrimination and subsequent health outcomes.<sup>57</sup> All institutions, organizations, and health care professionals should respect and welcome the conduct of these introspection opportunities to change their organizations and practices.

All health systems, organizations, and cancer care professionals should be adequately and appropriately prepared to address the disparate health outcomes resulting from institutional discrimination, to examine their own biases, and to participate in activities that can inform and ensure more respectful, equitable practices, research, and workplace environments. Institutions and organizations should facilitate opportunities for safe, open forums and activities that allow discussion internally regarding the effect of institutional discrimination on health, respect, and respectful care for patients and families, as well as their own staff. Activities that directly expose the impact that institutional discrimination has on longitudinal health outcomes should be continued and expanded. Any implicit and explicit bias toward patients, families, and staff should be acknowledged and addressed by the institution. All institutions and organizations should respect and embrace these internal quality-assurance assessments, introspection, and discussion to create a safe, respectful medical home for patients and families and workplace environment for staff. ASCO will continue to advocate for policies and programs that support the elimination of institutional discrimination.

Educational activities and open forums provide critical opportunities to examine, discuss, and consider solutions to the effect of implicit and explicit biases on cancer health equity and the quality of cancer care delivery. Online educational portals can be developed and in-person educational sessions can be held at meetings and symposia to directly address the topic of institutional discrimination and its impact on cancer outcomes.

### **Increase Awareness and Action**

Achieving health equity requires efforts that inform, educate, and empower all individuals. Continued efforts to ensure awareness are crucial for the general public, health care professionals, policy makers, health systems, and other stakeholders. Increasing awareness of health inequities is insufficient by itself; however, when accompanied by the recommendations in this statement, awareness can lead to additional actions necessary to achieve cancer health equity. Although awareness of cancer health inequities has improved modestly over the past decade, educational efforts should extend to those policies,

programs, activities, and research that have proven successful at ameliorating cancer health inequities.

Public awareness and information campaigns require multisector organizations and stakeholders to ensure awareness of cultural literacy, as well as provide appropriate literacy materials<sup>58,59</sup> that are freely accessible to health professionals, patients, and caregivers, health systems, and advocacy groups. Dissemination activities such as annual meetings, online Webinars, and print media should include information on health inequities and ways to improve those inequities. Partnerships among patients and advocacy groups should aim to disseminate this information to the general public.

As a follow-on effort to developing this updated policy statement on cancer health equity, ASCO's HEC has begun preliminary work on a Strategic Plan to address ASCO's role in carrying out these new recommendations. This Strategic Plan will ensure the integration of health care equity into ASCO's efforts to conquer cancer through research, education, and the promotion of the highest quality of patient care and will incorporate measurable goals into program design whenever possible.

ASCO and the cancer care community as a whole have made important progress in the past 10 years in addressing health care disparities. This policy statement describes past activities that ASCO has undertaken to improve multiple areas of the health care system, including education, quality of care, workforce diversity, and research. However, ongoing and persistent cancer disparities motivate ASCO to renew a long-standing commitment to reduce cancer health inequities for all populations, expanding our focus to include factors such as economic inequality, advanced age, sexual and gender minority status, and geographic differences.

### **CONCLUSIONS**

Crises such as the COVID-19 pandemic have brought to national attention the dire consequences of failing to provide accessible, equitable care for all individuals in our society. As we move forward as an organization, we recognize that there is still much work to be done to reduce inequities in cancer care, and we acknowledge the need for measurable programs to assess progress toward cancer health equity. To that end, the ASCO HEC is currently developing a strategic plan to address and help implement the recommendations in this statement over the coming years. The 4 areas of recommendation for future action reflect lessons learned over the decade since our original 2009 statement, and we encourage other cancer care stakeholders to partner with us in moving oncology care closer to achieving our shared goal of cancer health equity.

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## AUTHORS' DISCLOSURES OF POTENTIAL CONFLICTS OF INTEREST AND DATA AVAILABILITY STATEMENT

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#### AUTHORS' DISCLOSURES OF POTENTIAL CONFLICTS OF INTEREST

##### Cancer Disparities and Health Equity: A Policy Statement From the American Society of Clinical Oncology

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